



**Keshav Memorial Institute of Management**  
Affiliated to Osmania University, Approved by AICTE  
A unit of Keshav Memorial Educational society  
Narayanaguda, Hyderabad, 500029



## **Report on "LinkedIn presentation "**

**Name of the Event - LinkedIn presentation**

**Organizing Club - KMIM E-cell**

**Date – 2<sup>nd</sup> September 2025**

**Venue – Keshav memorial institute of management**

**Time - 11:30 AM - 12:30 PM**

### **Introduction:**

The LinkedIn Presentation Task aims to strengthen the professional presence of our E-Cell team as part of the National Entrepreneurship Challenge (NEC). The task involves creating an impactful presentation on the importance of LinkedIn, exploring useful networking tools and sharing team members' LinkedIn profiles. It also requires presenting the PPT to the team with NEC branding on every slide.

### **Event Highlights:**

1. Created an informative and well-structured LinkedIn presentation.
2. Explained the importance of LinkedIn for personal branding and E-Cell visibility.
3. Demonstrated useful networking tools such as RocketReach, Apollo and Streak.
4. Ensured all slides included NEC logos as per the guidelines.
5. Presented the PPT to the entire team and captured proof photographs.
6. Collected and added LinkedIn profile links of all team members in the presentation.

**Glimpses:**

